

# eSignature Solution for Tinubu Credit Insurance

FACT SHEET

## A simplified and secure way to speed up your processes with the eSignature feature

In the context of **insurance digitalization**, electronic signature has been among the **top trends**. The sanitary context has highly **increased its demand**.

Let's **define** first this concept: it is a legal way to get consent or approval on electronic documents or forms. It can replace a handwritten signature in virtually any process.

Indeed, **insurance industry processes perfectly fit** this innovative feature from quotes conversions to change forms, renewal processes, payments/mandates, cancellation or claim indemnification. Additional features **can be included in Tinubu Credit Insurance** like error management, status update, workflow, or audit trail.

All can be **used** with eSignature **by your customers, your remote agents** (to sign in person or on line to fit multi-channels needs) and **internally by your teams**.

By **integrating eSignature to your Insurance Tech platform**, you will bring your current and future clients a **powerful and new experience!**

Let's breakdown the various aspects of adopting this innovative and pro-environmental solution.

## Offer an improved Customer experience to increase deals and satisfaction

### INDUSTRY CHALLENGES

Increasing demanding customers and **meet modern customers' needs**.

Not being responsive increase your churn!

**Jumping from app to app and need to register** on multiple apps are a pain.

### TINUBU SOLUTION

Easily **collect signatures with a user-friendly** accessibility/intelligibility.

**Customize your experience** with your branding and templates.

**Integrate seamlessly eSignature in your existing Information System / processes** with an embedded solution or signature request.

Simple, fast, trustful & documented **API** to do so.

### BENEFITS

**Increase deals and conversion rates!**

Offer **improved service** to **increase customer satisfaction**.

Make a **competitive difference** to on-board new customers.

KYC speed / simplification to **better understand your customers' needs**.

Do more with these data in our embedded Power BI!

## Automate your insurance processes to reduce your operational costs

### INDUSTRY CHALLENGES

**Sending paper documents and return** takes over a week reducing your conversion rate!

### TINUBU SOLUTION

**Automate** what should be automated! All **your processes and workflows** are available in **Tinubu® CIS** and can easily be integrated with any provider.

### BENEFITS

**Increase deals** and **Increase** your **efficiency** and **reduce operational costs**.

## Be compliant to secure your transactions

### INDUSTRY CHALLENGES

International trades make it difficult to be fully compliant on several regions.

### TINUBU SOLUTION

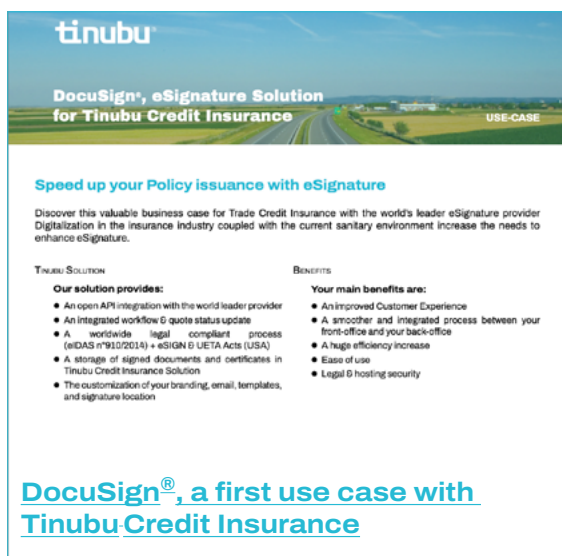
Security with **documents storage** in **Tinubu® CIS** and strong authentication/**timestamp**.

eSignature providers **compliance with international regulation**: eIDAS n°910/2014 + eSIGN & UETA Acts among others.

### BENEFITS

**Build confidence** in your relationship with your clients with legally binding processes.

## Find out more on the eSignature for Tinubu Credit Insurance Solution



**tinubu**

**DocuSign®, eSignature Solution for Tinubu Credit Insurance**

**USE-CASE**

**Speed up your Policy issuance with eSignature**

Discover this valuable business case for Trade Credit Insurance with the world's leader eSignature provider. Digitalization in the insurance industry coupled with the current sanitary environment increase the needs to enhance eSignature.

<p><b>TINUBU SOLUTION</b></p> <p><b>Our solution provides:</b></p> <ul style="list-style-type: none"> <li>• An open API integration with the world leader provider</li> <li>• An integrated workflow &amp; quote status update</li> <li>• A worldwide legal compliant process (eIDAS n°910/2014 + eSIGN &amp; UETA Acts (USA))</li> <li>• A storage of signed documents and certificates in Tinubu Credit Insurance Solution</li> <li>• The customization of your branding, email, templates, and signature location</li> </ul>	<p><b>BENEFITS</b></p> <p><b>Your main benefits are:</b></p> <ul style="list-style-type: none"> <li>• An improved Customer Experience</li> <li>• A smoother and integrated process between your front-office and your back-office</li> <li>• A huge efficiency increase</li> <li>• Ease of use</li> <li>• Legal &amp; hosting security</li> </ul>
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**DocuSign®, a first use case with Tinubu Credit Insurance**

## About Tinubu

Tinubu is the business facilitator and exchange enabler that delivers fluidity and simplicity to the insurance industry by using the strength of collective performance.

Our company is an alliance of technology software and insurance expertise offering the best combination to its clients. It covers the entire value chain of credit insurance & surety with one end-to-end platform, connecting every part of your business with one digital highway.

Established in 2000 and headquartered in Paris, France, Tinubu is an independent software provider and employs 170 people, located in Paris, London, New York, Orlando, Singapore, and Montreal. Its clients represent 30 of the top 60 Credit & Surety underwriters worldwide.

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