

Business Intelligence for Tinubu Credit Insurance

FACT-SHEET

A powerful data visualization solution to empower your teams

For the past 20 years, Tinubu has been determined to offer carriers best-in-class technologies for an optimal digital transformation.

As technology advances, we don't want you to be left behind. That is why, through a collaboration with Microsoft®, we have integrated the strength and agility of Microsoft® Power BI to our Trade Credit Insurance SaaS-based, end-to-end Enterprise Platform.

Our primary objective is answering your evolving needs, and using Microsoft® Power BI in our Solution Platform

offers you key benefits, such as powerful insights, a scalable solution, and settings on the go. But also, to take full advantage of this new Business Intelligence solution, you can tailor your own reports and need for data using our specifically designed Tinubu Credit data model.

The enhanced Tinubu's Credit platform is ready to take your business to a new level of efficiency.

Your Tinubu Credit data has the answers to your business questions.



Trust your Data

- Centralized, trustable & accessible data covering the entire Credit Insurance business, including Short Term, Medium Term, and Long Term risk
- Simplified & Optimized data model
- Dedicated storage to enhance performance

INSIGHTS



Visualize your business Portfolio

State-of-the-art BI with preconfigured real time reports to have a clear view on:

- Commercial portfolio (pipe, conversion, churn)
- Risk portfolio (rating, group, exposure, trade sector, location)
- Claim portfolio
- Key KPI (Total exposure, Loss ratio, Renewal rates, Yearly variances...)
- Activity monitoring (SLA, breakdown by team/underwriter/tasks...)



Deploy efficient Actions

- Adjust your sales strategy to increase sales & renewal rate
- Aggregate your risk exposure
- Top communication to Board & reinsurers
- Real time task re-assignment to meet SLA & increase efficiency

- **Data**

Multiple data sources & inconsistency

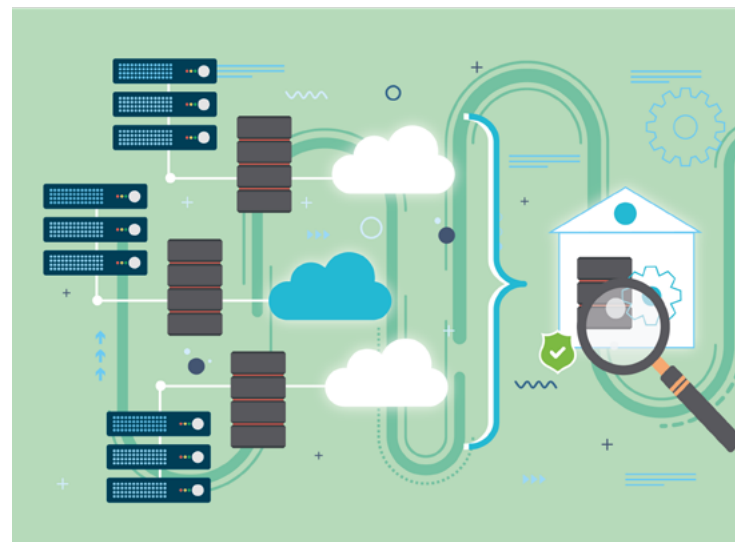
When managing your Credit Insurance business, you are generally facing multiple sources of information giving miscellaneous unreliable data, aggregated with no intelligence.

Lack of dedicated database for BI decreases your performance as well.

Benefit of reliable & centralized data

Enjoy an easier access to your quote/policy, risk & claim data!

Benefit from a higher data quality designed in a state-of-the-art BI capability to take enlightened actions.



Efficient Data Warehouse

Tinubu has developed a simplified, centralized, and scalable model which contains all your Credit Insurance data, available as a daily export.

Tinubu has deployed a dedicated storage for BI to optimize your performance.

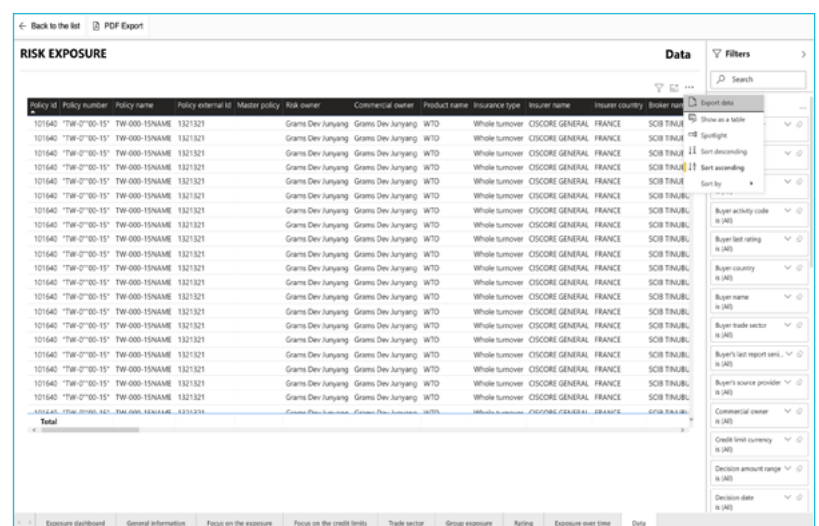


Fig.1: Access the entire data model for each module. Use contextualized filters to drill down your queries, and extract your results to Excel.

• Legacy limitations

INDUSTRY CHALLENGES

Dependency & poor user experience

While waiting for the delivery of hard-coded reports, valuable time is wasted.

Having to log onto multiple apps is a pain for your team, leading to a poor user experience.

BENEFITS

Become Autonomous & Save IT Costs

Give your team the best tools to provide a seamless solution for your customers.

Empower your employees to become autonomous with easy and fast access to custom reports, while reducing IT costs and providing more time for you to focus on your business.



TINUBU SOLUTION

On-Demand reports in embedded Power BI

Tinubu offers you an embedded integration with Microsoft® Power BI.

New reports can be directly configured by your team, by selecting the types of charts and the data you want to see analyzed and displayed.

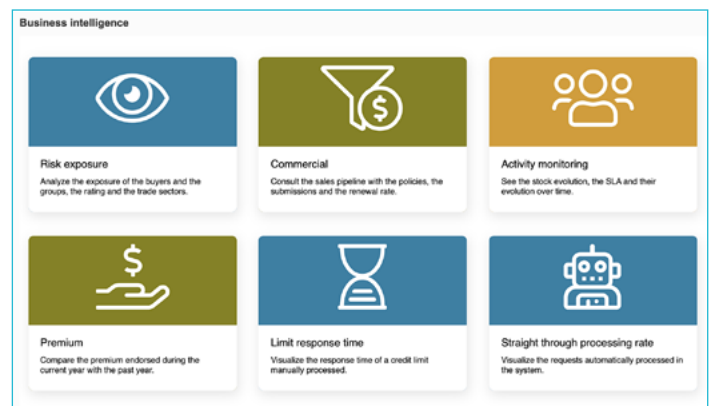


Fig.2: Homepage of Power BI in Tinubu Credit Insurance Solution with set of reports divided by modules.

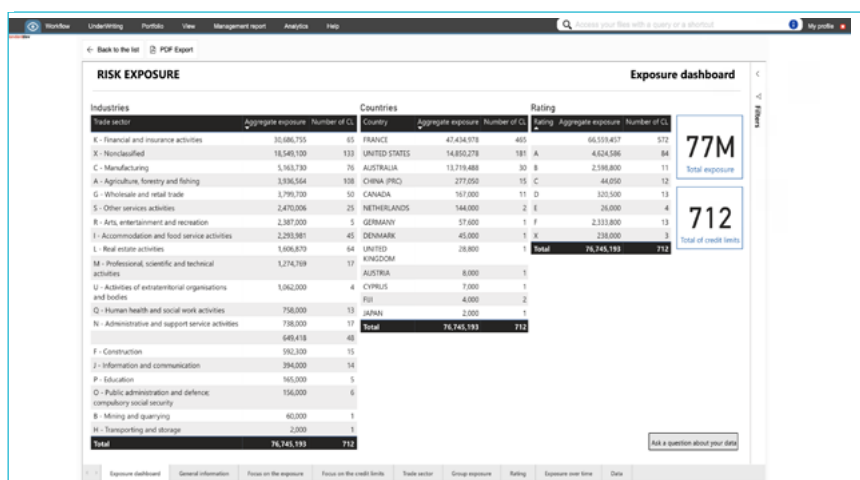


Fig.3: Embedded Microsoft® Power BI within Tinubu Credit Insurance Solution to access Credit Insurance dashboards & on-demand reports.

Portfolio

INDUSTRY CHALLENGES

Difficulty in having a clear view of Credit Insurance activity

Having no trust in your data leads to a poor understanding of your business/clients and activity.

It has a huge impact on your strategy and actions to be taken.

BENEFITS

Take strategic actions to improve your business

Review your sales strategy and reduce your exposure with better data. With real time monitoring, you will improve communications with your Board or reinsurers for audits, enhance your operational efficiency, and meet your SLA.

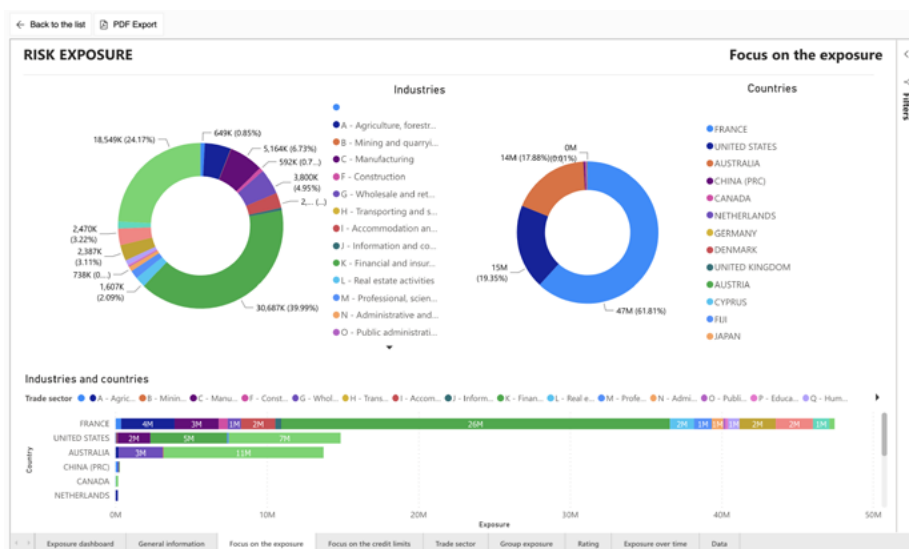


TINUBU SOLUTION

Preconfigured reports on dedicated KPI and portfolio

Tinubu provides your key KPI (loss ratio, renewal rate, yearly variances...), and preconfigured sets of exportable reports (with filters to drill down) on your commercial, risk and claim portfolio, and your activity monitoring.

Fig.4: Risk exposure dashboard based on Industries and countries.



In collaboration with:



About Tinubu

Tinubu is the business facilitator and exchange enabler that delivers fluidity and simplicity to the insurance industry by using the strength of collective performance.

Our company is an alliance of technology software and insurance expertise offering the best combination to its clients. It covers the entire value chain of credit insurance & surety with one end-to-end platform, connecting every part of your business with one digital highway.

Established in 2000 and headquartered in Paris, France, Tinubu is an independent software provider and employs 170 people, located in Paris, London, New York, Orlando, Singapore, and Montreal. Its clients represent 30 of the top 60 Credit & Surety underwriters worldwide.

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