






SHOPPING FOR THE RIGHT SAAS PLATFORM FOR YOUR SURETY BUSINESS

The global Surety market is projected to grow from \$37 billion in 2024 to \$52 billion by 2030—a CAGR of 5.5%—as carriers, MGAs, and brokers race to automate underwriting, issuance, and post-bond servicing¹. To capture this growth, minimize risk, and deliver the rapid turn around times today's stakeholders expect, you need an end-to-end, cloud-native SaaS platform built specifically for Surety.

Industry experts—from [Surety Bond Quarterly](#) to [Schneider Downs](#)—agree: carriers that fail to modernize will cede share to more agile competitors². Whether you're an incumbent balancing legacy systems or a new entrant building from scratch, the right SaaS partner delivers:

- **Speed:** automated workflows can cut issuance cycle times down to only two minutes
- **Scale:** elastically handle spikes in bond volume without downtime or expensive IT upgrades
- **Flexibility:** configure rules, forms, and integrations without code

What to look for ↘

tinubu	THE COMPETITION
 Proven ability to issue bonds Reliable core system that issues bonds, integrates with payments, and more.	Narrow underwriting focus Focuses on being an underwriting system but not on issuing bonds.
 We have a 100% implementation success and can handle complex data migrations Getting customers up and running with unique workflows and historical data sets can be challenging— and it's our speciality.	Overpromise, under deliver Five out of 7 of Tinubu's last onboarded customers came to us from failed competitor implementations.
 We already work with your brokers and agents We are the best positioned in the marketplace with existing carrier and broker relationships.	Limited experience and investment in your distribution Nine of the top 10 brokers use Tinubu's System for Brokers & Agents (TSBA)
 We're the category leader We are investing more in product and top talent than any competitor to be the premier digital ecosystem for Surety—seamlessly connecting brokers, carriers, and all key participants.	Unclear financial investment Our competitors lack the financial capital to continue iterating and modernizing for years to come.
 Our platform supports both contract and commercial bond processing If writing small commercial bonds is one of your revenue streams, our solution is unmatched at automating.	Overcomplicated system for transactional bonds Competitors make writing commercial bonds too manual and complex. For high volume, high transaction business, Tinubu focuses on efficiency and automation.

Tinubu by the numbers

66% → vs other systems
automation improvement

2M+ → our most recent large-scale data migration
transactions and 300k bonds

\$43M → to invest in product and top talent
capital raised

Nine of the top10 → use the Tinubu Brokers and Agents platform
brokers

Questions to ask prospective vendors – Tinubu included

1. What is the bond issuance process like for you? How automated is it?
2. How do you plan to improve workflows between distributors and carriers to make them more automated?
3. What is the largest historical data migration you have successfully onboarded to your system? What were the challenges?
4. How many years' experience do you have with Surety platforms?
5. How well positioned are you to keep investing in product? What is your capital situation and backers?

¹ MarketResearch.com, "Global Surety Bonds Market Forecast, 2024–2030"

² Surety Bond Quarterly, Q1 2025 Industry Trends; Schneider Downs Surety Technology Survey 2024

Have questions?

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