



Morgan FRANC, CEO of Tinubu

Morgan Franc joined Tinubu in April 2023 and serves as CEO and as the Head of Trade Credit. Morgan spent 15 years in various leadership roles, first in large international groups (General Electric, BCG), before making the switch to B2B SaaS within smaller French companies, scaling up the activity and accelerating the development of their software solutions. Morgan graduated from HEC Grandes Ecoles and holds an MBA from Harvard Business School.